

## OCBC BANK STAFF PLEDGE RM180,000 FOR CHILDREN IN ASIA AND AFRICA

Kuala Lumpur, 2 May 2017 – A total of 195 children from Asia and Africa will benefit from over RM180,000 recently pledged by OCBC Bank (Malaysia) Berhad (OCBC Bank) staff under a collaborative effort with international humanitarian organisation World Vision Malaysia.

Led by Chief Executive Officer, Mr Ong Eng Bin, the effort saw OCBC Bank staff drawing from their own pockets to ensure the necessary support reaches children in need in rural and developing communities in the two continents.



(L-R) OCBC Bank (Malaysia) Berhad Chief Executive Officer, Mr Ong Eng Bin and World Vision Malaysia CEO Dato' Ir. K J Abraham holding up an icon to signify the commitment by OCBC Bank staff to support needy children in Asia and Africa

"I am not surprised by the overwhelming response from our staff to this effort, which is part of our #OCBCCares CSR initiative. They have always been a group that looks out for others and through this programme we will be reaching out to those in need in places that are often neglected.

“World Vision’s *Child Sponsorship Programme* is a highly effective programme, which is why we decided to pool our resources to support it. And we did not wish to simply offer money; this programme also allows us all to journey with each child through the updates we will receive about them,” he said.

In its quest to aid children in need, OCBC Bank has also rolled out a credit/debit card CSR initiative in partnership with World Vision Malaysia.

World Vision Malaysia CEO Dato’ Ir. K J Abraham said the organisation was grateful for the partnership with OCBC Bank and thanked the many OCBC staff members who signed up to sponsor a child.

“This initiative was spearheaded by Mr Ong himself, who has himself been a child sponsor for six years. Through Child Sponsorship, communities enjoy improved access to clean water, education, nutrition, healthcare and economic development. Every child sponsor thus plays an important role in improving not just the child’s life, but the entire community in which the child lives.

“OCBC has been extremely supportive of our other initiatives, having contributed to the ‘Love Conquers All’ Charity Dinner in May as well. It is because of partnerships such as these that we are able to continue serving the poor and vulnerable,” he added.

Members of the public can sponsor children in various parts of the world for as little as RM65 a month. Registration can be done online at [worldvision.com.my](http://worldvision.com.my).

Last year, OCBC Bank was a recipient of the Aon Best Employers Award for Malaysia, a recognition bestowed by global consultancy Aon Hewitt.

According to Mr Ong community involvement is a key component to building a team that is highly engaged, The Bank’s other CSR activities include public scholarships, cycling efforts for healthy living, and branch- and division-led programmes.

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## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World’s Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore and the Asia Pacific by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 610 branches and representative offices in 18 countries and regions. These include the 340 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 100 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit [www.ocbc.com.my](http://www.ocbc.com.my)